



2010 Sponsorship Opportunities (as of August 20, 2010)

Following is a list of SWIFT Conference sponsorship opportunities available to your organization. Sponsorship benefits are per the list below. Additionally, all 2010 sponsors are:

1. Given first right of refusal on the same item for 2011
2. Acknowledged in the conference program
3. Recognized on the screens at the event
4. Given advance notification when on line registration opens. This ensures you receive a prime spot on the trade show floor.

If you are interested in a sponsorship, please contact info@swiftconference.org or call 403.243.5445. Sponsorship will be confirmed on a first come first served basis once payment has been received.

An electronic copy of your company logo (in vector eps and jpeg format) must be received by May 31, 2010 for your logo to appear on the sponsored item.

All prices below are quoted in \$CAD and Goods and Services Tax is additional.

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| <p>Website ad until September 30/11 - \$275. Free for any vendor sponsoring >\$500 AVAILABLE</p> | <p>On the Sponsors page of the conference website there will be a button link with your company's logo. Anyone accessing the SWIFT web site will have the opportunity to go directly to your web site by clicking on the link button.</p> |
| <p>Program Ad - \$350 each AVAILABLE</p> | <p>Place a colour business card size ad in the conference program that is distributed to all conference attendees.</p> |
| <p>Website Design - \$6,000 SOLD OUT to JA Larue</p> | <p>Sponsor the maintenance of www.swiftconference.org. Your company logo and a link to your website will be added to the home page.</p> |
| <p>Keynote Dinner Speaker (one sponsor only) - \$5,000 AVAILABLE</p> | <p>Be the sole sponsor of the Wednesday keynote dinner speaker (Jessica Cox – www.rightfooted.com). Receive a dedicated sign and verbal acknowledgement at the conference.</p> |
| <p>Keynote Dinner Meal (three sponsorships available) - \$5,000 each AVAILABLE</p> | <p>Sponsor the Wednesday keynote dinner meal. Receive a dedicated sign and verbal acknowledgement at the conference.</p> |

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| Conference Bag or Portfolio - \$5,000 (one sponsor only) SOLD OUT to Clariant (Canada) Inc. | At every SWIFT Conference, delegates receive a SWIFT bag or portfolio when they register. SWIFT and your company logos will appear on the front. Over 400 distributed. |
| Keynote Dinner Wine - \$3,000 SOLD OUT to Gazzola Paving | Receive one dedicated sign acknowledging support and verbal recognition at the dinner. |
| Audio Visual - \$2,500 SOLD OUT to Dufferin Construction | As the audio visual sponsor, your company logo will appear on each sponsorship appreciation slide on site at the event. |
| Speaker Gifts - \$2,500 SOLD OUT to Aéro Mag 2000 | Have a card with your company logo attached to each speaker gift. |
| Nametags - \$2,300 (one sponsor only) SOLD OUT to Fortbrand Services | SWIFT will put ONLY your company name as the sole sponsor on all attendee nametags. |
| Evaluation Form / End of Conference Draw Prize - \$2,200 (one sponsor only) SOLD OUT to Boschung Airport Division | Your company logo will be printed in colour on each conference evaluation form. You will also be the sponsor of the end of conference draw prize (two airline vouchers). |
| Companion Program - \$2,100 (one sponsor only) SOLD OUT to Hi-Lite Canada ULC | Includes one dedicated sign acknowledging support and use of the Royal Suite at the contracted price. |
| Nametag Lanyards - \$1,750 (one sponsor only) SOLD OUT to United Rotary Brush | SWIFT will purchase nametag laces that will be used by all SWIFT attendees to hold their nametags. ONLY your company name will be printed. |
| Notepads - \$1,500 (one sponsor only) SOLD OUT to Basic Solutions | Have your company logo (in addition to SWIFT) on each page of the conference notepads distributed to all attendees. |
| Graphics, Program - \$1,250 (one sponsor only) SOLD OUT to Tradewind Scientific | The conference program is distributed on site to all conference attendees. Your company logo would be printed as the graphics sponsor. |

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| Plenary speakers (3 available) - \$1,000 each AVAILABLE | Receive a dedicated sign and verbal acknowledgement at the conference. |
| Pens - \$900 (one sponsor only) SOLD OUT to Fortbrand Services | SWIFT puts a pen in every delegate bag distributed. Sponsor this item and we'll print your company logo on every pen. |
| Refreshment Break (4 available) - \$900 each 1 SOLD to ADB Airfield Solutions Ltd. 3 AVAILABLE. | Sponsor a refreshment break and receive a dedicated sign acknowledging your support. |
| Welcome Reception Refreshments (in part) - \$600 AVAILABLE | We will advertise your company name by providing a sign stating "Refreshments Sponsored in part by....." |
| Mini Program/Agenda - \$550 (one sponsor only) SOLD OUT to M-B Companies | The mini program is put in the name tag holder of all delegates at the Conference. SWIFT will put ONLY your company name as the sole sponsor on the mini program. |
| Bottled water – in kind (one sponsor only) SOLD OUT to Team Eagle Ltd. | Water bottles, with your company logo on the labels, for consumption by delegates at the conference. |
| Hotel Keys – in kind (one sponsor only) SOLD OUT to Team Eagle Ltd. | Have your company logo printed on each hotel key card provided to attendees. |
| Chocolates – in kind (one sponsor only) SOLD OUT to Team Eagle Ltd. | Have the SWIFT logo printed on each chocolate bar given to attendees. |